

<b>STANDARD PRODUCT GUIDE</b>	
<b>SHORT PRODUCT NAME:</b>	15–16” Transpire™ Advanced Backpack
<b>LONG PRODUCT NAME (Internal):</b>	15–16” Transpire™ Advanced Backpack
<b>LONG PRODUCT NAME (External):</b>	Targus® 15.6” Transpire™ Advanced Backpack
<b>CATEGORY:</b>	Laptop Cases > Backpack
<b>MODEL #:</b>	TBB633GL – Black TBB63302GL – Blue
<b>UPC:</b>	092636360887 – Black 092636360962 – Blue
<b>PRODUCT TAGLINE</b>	
Professional Meets Sporty	
<b>META DESCRIPTION</b>	
Spacious and sporty for the active professional, the Targus® 15–16” Transpire™ Advanced Backpack (TBB633GL–Black / TBB63302GL–Blue) carries your gear and protects your laptop with the SafePort® Sling Protection System.	
<b>SHORT COPY (25 WORDS)</b>	
Take your bag from work to workouts with the Targus® 15–16” Transpire™ Advanced Backpack. This bag holds all your essential gear for both in and out of the office.	
<b>FEATURE BULLETS</b>	
<ul style="list-style-type: none"> <li>• Lightweight and functional with sporty details and reflective accents</li> <li>• Dedicated, padded laptop compartment with SafePort® Sling Protection System</li> <li>• Separate, spacious main compartment with workstation and padded tablet pocket</li> <li>• 2 zippered front pockets</li> <li>• Adjustable shoulder straps with webbing hook and loop detail</li> <li>• Padded, contoured back</li> <li>• 2 water bottle pockets</li> <li>• Trolley strap secures to rolling luggage</li> <li>• Sunglasses loop</li> <li>• Water-resistant base</li> <li>• Hidden pocket with built-in rain cover</li> </ul>	
<b>MEDIUM COPY (PRODUCT ANNOUNCEMENT) 50-100 words</b>	
<p>Created for the active professional, the Targus® 15–16” Transpire™ Advanced Backpack has a sleek silhouette and easy access pockets to stylishly carry the day’s essentials from work to workouts. Rest assured your tech will be protected next to your gear — this bag features the SafePort® Sling Protection System, plus a separate main compartment for your shoes, change of clothes, or other essentials.</p> <p>This lightweight and functional bag also sports two front pockets, two water bottle pockets, and was designed with a water-resistant base and hideaway rain cover so your gear stays dry. For an extra layer of protection, use its lockable zippers to help keep your things secure.</p>	

## PREMIUM PRODUCT CONTENT

### LONG COPY/A+ EXTENDED VERSION

Designed with the active professional in mind, the Targus® 15–16" Transpire™ Advanced Backpack has a sleek silhouette and easy access pockets to stylishly carry the day's essentials from work to workouts. Rest assured your tech will be protected next to your gear — this bag features the SafePort® Sling Protection System, plus a separate main compartment for your shoes, change of clothes, or other essentials. Lightweight and functional, this bag keeps things organized with two zippered front pockets, two water bottle pockets, and a loop for your sunglasses so they're easy to find.

Wherever your day takes you, the adjustable shoulder straps and contoured, padded back make this bag easy to carry or you can use its integrated trolley strap to secure the bag to your luggage. Built with a water-resistant base and a hideaway rain cover, you can also safeguard your belongings from the elements and accidental spills. For an extra layer of protection, use its lockable zippers to help keep your things secure.

### ADDITIONAL CONTENT

#### **Sleek and Spacious**

With two compartments and lots of room for your laptop and other essentials, this bag has pockets aplenty to help you stay organized throughout your day. A change of clothes or some extra gear, this bag has room for it all.

#### **Stay Hydrated and Stay Organized**

No need to dig to the bottom of your bag for a drink, keep your water bottles in their designated pockets, or have snacks handy in the exterior pocket for that midday lull. This bag allows easy access to your laptop and other necessities to help you make the most of your day.

#### **Rain or Shine Your Bag Stays Dry**

Clouds rolling in? No problem. This bag has a hideaway pocket with built-in rain cover to protect your tech from inclement weather. And no need to worry about those minor spills, the water-resistant base will keep your essentials intact.

### WARRANTY

Limited Lifetime Warranty

#### **Legal**

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